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2016 Presidential Race



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The 2016 race started early with a large field of potential candidates, some of whom acted very much like, well, candidates — making appearances in early primary states, vying for commitments from big donors and assembling teams that could quickly pivot and become campaign staff. Meanwhile, constellations of groups working on behalf of each of the most serious White House hopefuls – including leadership PACs, super PACs, 501(c)(4) dark money outlets and more – cropped up like spring flowers, all but inviting spending records to be broken.

Amount raised so far by candidates: **\$1.5 billion**

Amount raised so far by super PACs supporting them: **\$615 million**

Campaign funding by candidate

(Darker bar represents outside money; lighter bar represents candidate committee money)



Hillary Clinton (D)

CANDIDATE COMMITTEE MONEY: \$563,756,928

OUTSIDE MONEY: \$206,055,296



Gary Johnson (L)

CANDIDATE COMMITTEE MONEY: \$11,983,980

OUTSIDE MONEY: \$1,386,971



Evan McMullin (I)

CANDIDATE COMMITTEE MONEY: \$1,634,822

OUTSIDE MONEY: \$0



Jill Stein (3)

CANDIDATE COMMITTEE MONEY: \$3,713,170

OUTSIDE MONEY: \$0



Donald Trump (R) *WINNER*

CANDIDATE COMMITTEE MONEY: \$333,127,164

OUTSIDE MONEY: \$75,253,193

See data for **also-ran candidates**

NOTE: All the numbers on this page are for the 2016 election cycle and based on Federal Election Commission data released electronically on 05/16/17.

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